



# Maternal & Infant Health

Integrated Care  
Management Solution



Progeny  
HEALTH®

# Informed by two decades of national experience with maternal and infant health

*ProgenyHealth has the unique capability to drive meaningful impact to cost, quality, and outcomes.*



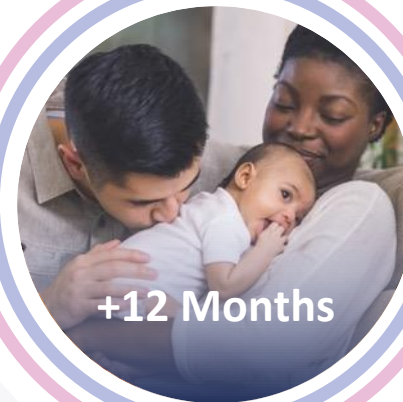
*“Improving the health and well-being of the next generation – one family at a time.”*

**Ellen Stang, MD** *Founder & Executive Chairwoman*

# Managing from Conception Through the First Year of Life

The Integrated Care Continuum

Healthier Pregnancies + Healthier Newborns = Healthier Families



Maternal Health

Mobile App & Telephonic Case Management

NICU Infant Health

NICU Inpatient Utilization Management  
Telephonic Case Management

# Our Teams & Interdisciplinary, Collaborative Approach



## *Maternity Case Management team*

RNs, Licensed social workers, OB, Nutritionist, Lactation Consultants and Wellness Coaches

**13** years average maternity experience



Member engagement & provider collaboration



## *NICU Utilization Management team*

MDs: Neonatologists, Pediatric Intensivists, Pediatricians

NICU RNs

**12** years average RN NICU experience



Peer-to-peer provider collaboration



## *NICU Case Management team*

RNs and Licensed Social Workers

Certified Case Managers

**9** years average RN NICU experience



Family & member satisfaction



Health Utilization Management Expires 9/1/25

# Delivering Maternity Care Management

Improving Pregnancy  
and Postpartum Quality,  
Outcomes, and Costs



# Maternity Features & Program Components

## Grounded In Best Practices

Our multi-modal, whole person approach supports **low, medium & high-risk birthing persons** with resources, modalities, and individualized contact frequency to meet their unique needs.



Complex Case Management



Physical Collaboration



Personalized Care Plans



Care Coordination



Health & Risk Assessment



Nutrition & Lactation Support



Solving SDoH Challenges



Ongoing Risk Stratification



Via Phone, SMS, Email & App



Family Support



Well & NICU Infant Support



Integrated Mobile App



Return to Work Education



Postpartum Maternal Support



Ongoing Surveillance



Parenting Education

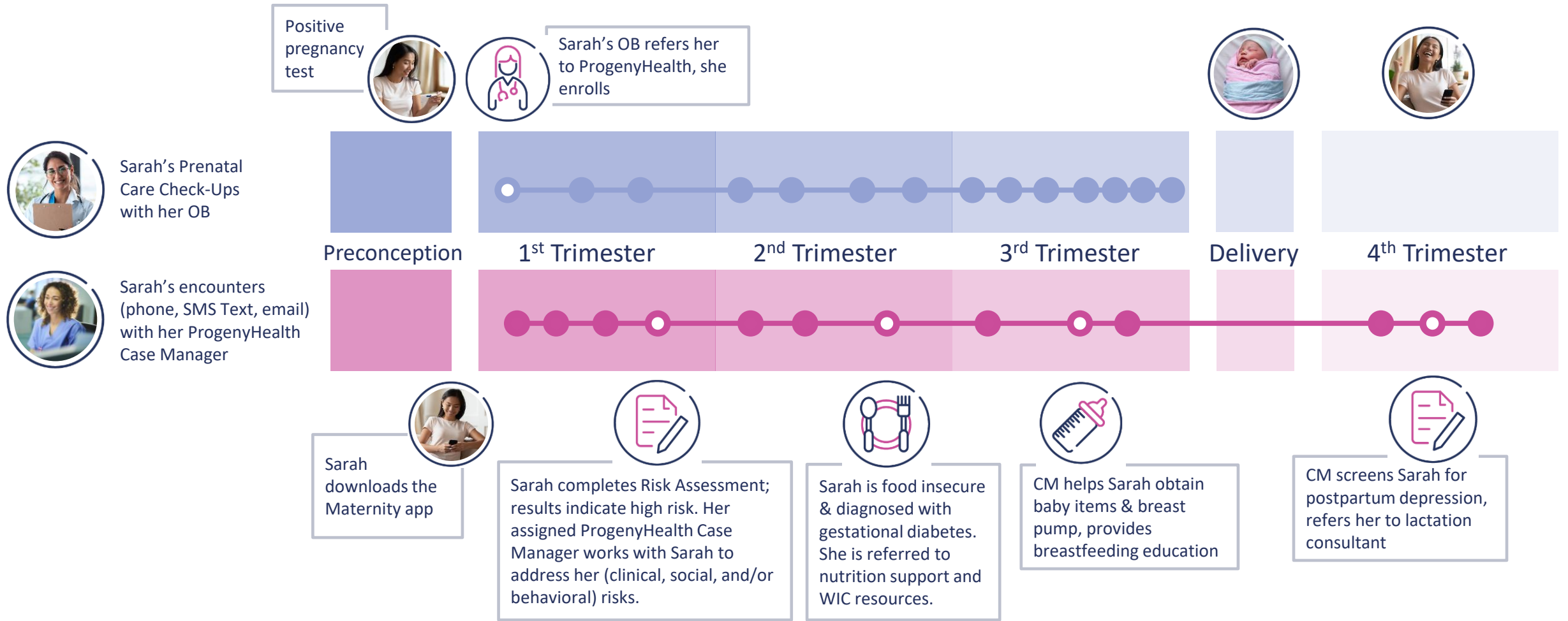


Behavioral Health Screens



CBO & Home Visiting Referrals

# Integrated Patient Experience – Comprehensive Support



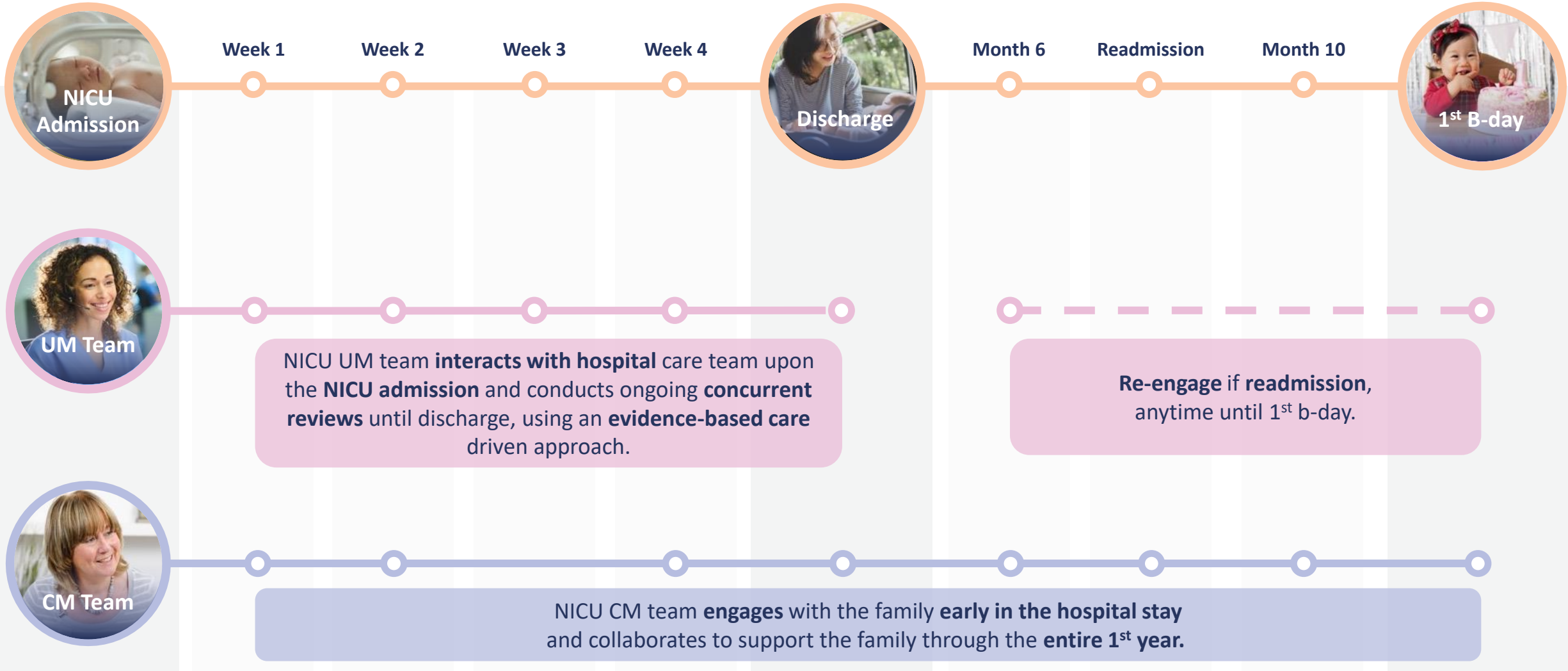
# NICU Care Management

*Improving outcomes,  
one infant at a time*

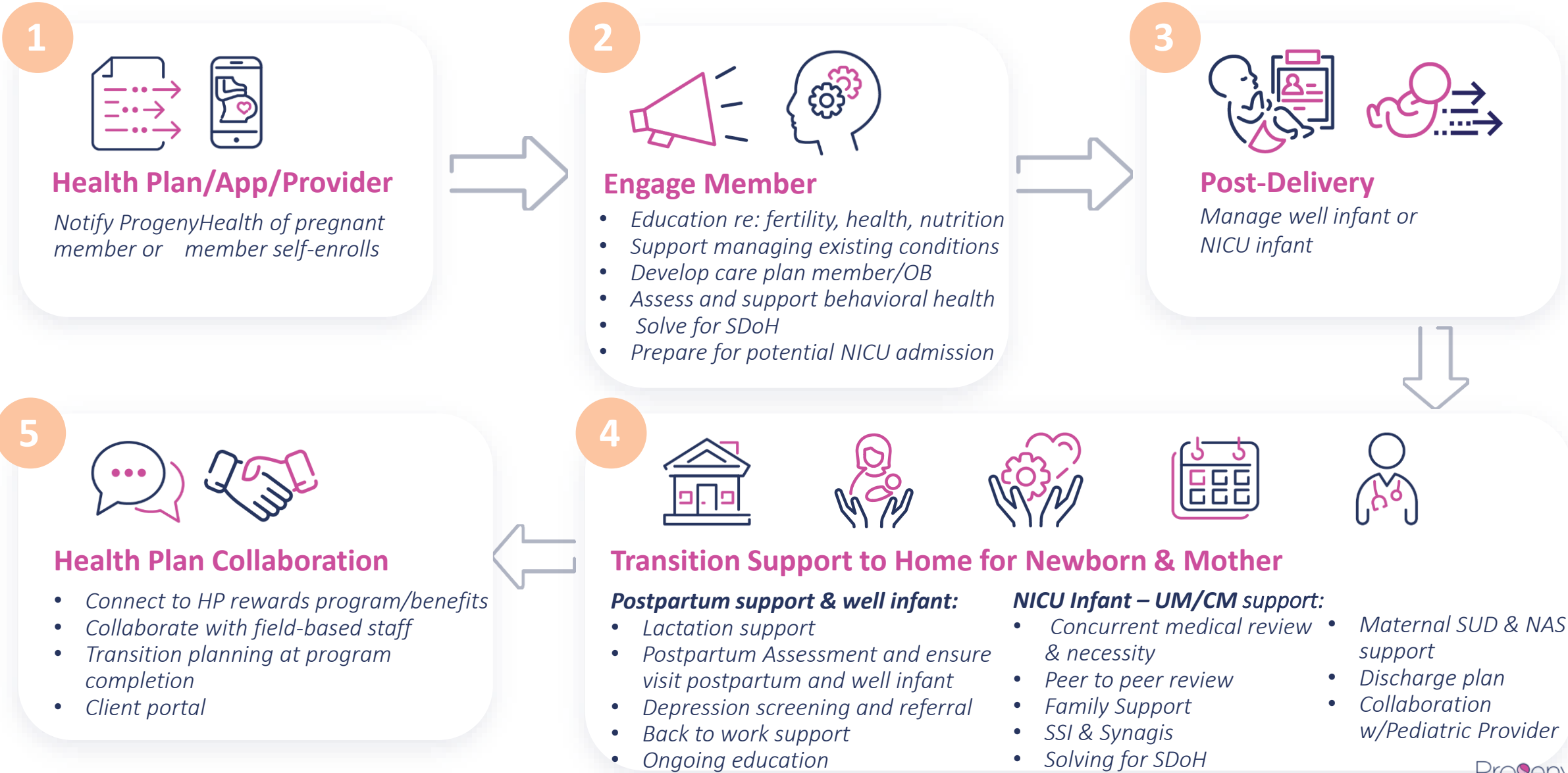




# Integrated Continuum of NICU Care Management



# Maternity & NICU Care Management Integration



1



## Health Plan/App/Provider

Notify ProgenyHealth of pregnant member or member self-enrolls

2



## Engage Member

- Education re: fertility, health, nutrition
- Support managing existing conditions
- Develop care plan member/OB
- Assess and support behavioral health
- Solve for SDoH
- Prepare for potential NICU admission

3



## Post-Delivery

Manage well infant or NICU infant

5



## Health Plan Collaboration

- Connect to HP rewards program/benefits
- Collaborate with field-based staff
- Transition planning at program completion
- Client portal

4



## Transition Support to Home for Newborn & Mother

### Postpartum support & well infant:

- Lactation support
- Postpartum Assessment and ensure visit postpartum and well infant
- Depression screening and referral
- Back to work support
- Ongoing education

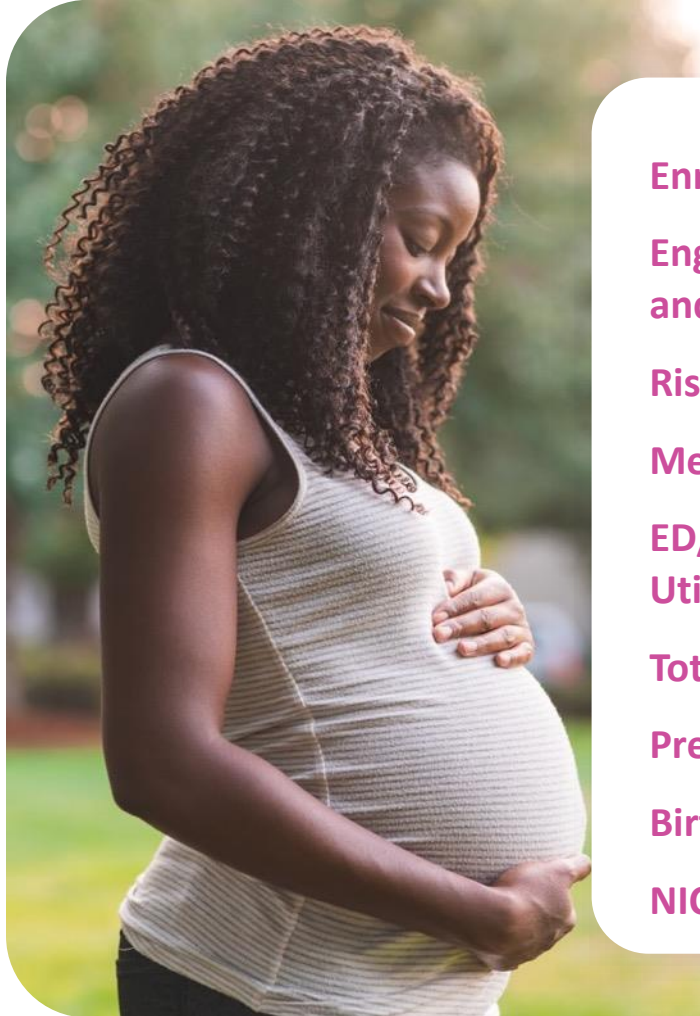
### NICU Infant – UM/CM support:

- Concurrent medical review & necessity
- Peer to peer review
- Family Support
- SSI & Synagis
- Solving for SDoH

- Maternal SUD & NAS support
- Discharge plan
- Collaboration w/Pediatric Provider

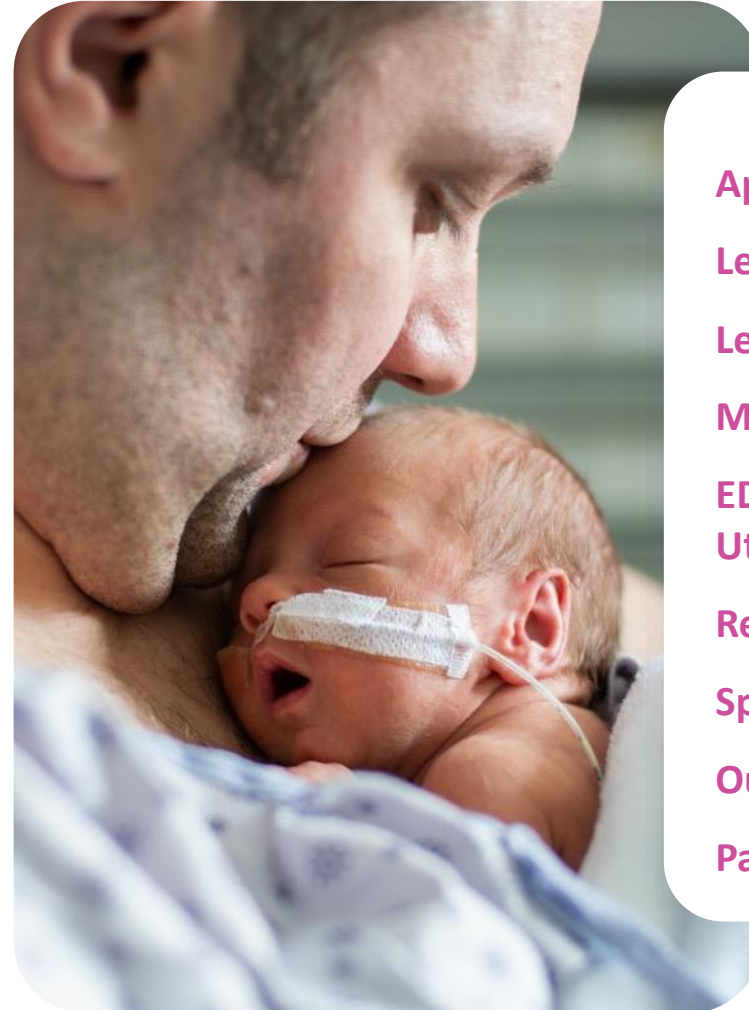
# Key Impact Areas

## *Maternity*



- Enrollment**
- Engagement Pre and Postpartum**
- Risk Stratification**
- Member Satisfaction**
- ED/Healthcare Utilization**
- Total Newborn Spend**
- Pre-term Births**
- Birth Weight**
- NICU Admissions**

## *NICU*



- Appropriate Diagnosis**
- Length of Stay**
- Level Of Care**
- Member Satisfaction**
- ED/Healthcare Utilization**
- Readmissions**
- Spend Per NICU Discharge**
- Outliers/Inliers**
- Payment Validation**

# Community Health Choice Program Details

<b>Program Launch Date</b>	June 28 <sup>th</sup> , 2023 (Maternity) and October 25 <sup>th</sup> , 2023 (NICU)
<b>Who is Eligible? (Maternity)</b>	All biologically female health plan members, ages 13 to 55, regardless of risk level
<b>Who is Eligible? (NICU)</b>	All infants with a NICU admission will be managed by ProgenyHealth for UM and CM services
<b>Program Duration (Maternity)</b>	Conception up to 12-months postpartum (or loss of health plan eligibility, whichever comes first)
<b>Program Duration (NICU)</b>	Birth through infant's first birthday
<b>Health Plan Line(s) of Business</b>	CHC STAR (Medicaid), CHC CHIP Perinate (Chip-P, Medicaid), CHC Marketplace/Affordable Care Act
<b>Cost to Members?</b>	\$0 There is no additional cost to the member, and there is no prior authorization required
<b>How Can Members Enroll? (Maternity)</b>	Members may self-enroll by downloading the Maternity app (see flyer for details) or speaking with a ProgenyHealth team member. Members will need: <ul style="list-style-type: none"> <li>• Full name</li> <li>• Date of birth</li> <li>• Health Plan Member ID</li> </ul> Progeny Health will also make outreach attempts to identified pregnant / postpartum members. <b>And, you and your team can make a simple referral via sFax</b>
<b>Member Program Contacts</b>	Members call 855-231-4730 (M-F, 8:30AM – 5:00PM ET) or email <a href="mailto:maternity@progenyhealth.com">maternity@progenyhealth.com</a>
<b>Case Management Contacts</b>	Phone: 855-231-4730 / sFax #: 855-834-2567 CM Email address: <a href="mailto:CommunityHealthChoiceMaternity@progenyhealth.com">CommunityHealthChoiceMaternity@progenyhealth.com</a>

# Key Program Resources & Links

## Patient Materials:

Program Flyer to download and share with your patients:

(English):

[https://www.communityhealthchoice.org/wp-content/uploads/2023/06/PRO\\_23082\\_CHC-Maternity\\_Member-Flyer\\_English\\_Final-06.23.23.pdf](https://www.communityhealthchoice.org/wp-content/uploads/2023/06/PRO_23082_CHC-Maternity_Member-Flyer_English_Final-06.23.23.pdf)

(Spanish):

[https://www.communityhealthchoice.org/wp-content/uploads/2023/06/PRO\\_23082\\_CHC-Maternity\\_Member-Flyer\\_Spanish\\_Final-06.23.23.pdf](https://www.communityhealthchoice.org/wp-content/uploads/2023/06/PRO_23082_CHC-Maternity_Member-Flyer_Spanish_Final-06.23.23.pdf)

Community Health Choice Member website content:

<https://www.communityhealthchoice.org/care-management-program/>

## Referral Materials for Providers

Provider Referral Form:

[https://provider.communityhealthchoice.org/wp-content/uploads/sites/2/2023/07/PRO\\_23082\\_CHC\\_Patient\\_Referral\\_Form-2.pdf](https://provider.communityhealthchoice.org/wp-content/uploads/sites/2/2023/07/PRO_23082_CHC_Patient_Referral_Form-2.pdf)

Program Flyer to download and share with your team (shown to the right)

[https://provider.communityhealthchoice.org/wp-content/uploads/sites/2/2023/07/CHC\\_Maternity\\_Provider\\_Flyer\\_7.6.23.pdf](https://provider.communityhealthchoice.org/wp-content/uploads/sites/2/2023/07/CHC_Maternity_Provider_Flyer_7.6.23.pdf)



**Maternity Services for Your Patients**

COMMUNITY HEALTH CHOICE  
COMMUNITY CARES

### Refer your patients to our Maternity Care Management program

If your patients are looking to start a family or are already pregnant, refer them to the ProgenyHealth® Maternity Care Management program delivered by Community Health Choice. The program is available to Medicaid members.

We support your pregnant patients throughout their pregnancy with help from our experienced Maternity Case Managers – nurses and social workers – as well as nutrition and lactation coaches. Plus, your patients have access to maternity mobile apps at no additional cost to you or your patients.

Click to download our Patient Flyers or visit <https://provider.communityhealthchoice.org/resources/forms-and-guides/>

**Your patients have access to:**

- ProgenyHealth Maternity Case Managers who will help your patients with:**
  - On-going education and support
  - Setting up doctor visits and care plans
  - Helping them find free or low-cost items not covered by their plan
- ProgenyHealth's program includes mobile apps that allow patients to:**
  - Make their own experience
  - Track their pregnancy with updates
  - Read about their pregnancy
  - Contact their ProgenyHealth Case Manager
  - Access our 24/7 Nurse Advice Line

ENGLISH SPANISH

Progeny HEALTH®

To learn more about the ProgenyHealth Maternity Care Management Program, call 1-855-231-4730, Monday - Friday, 8:30 AM - 5:00 PM, or email [maternity@progenyhealth.com](mailto:maternity@progenyhealth.com).

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# Thank you for trusting us to care for your patients!

Through our collaboration, we are making meaningful impact on the lives of moms, infants, caregivers and families!



Improved Quality of Care



Reduced Cost of Total Care



High Patient & Provider Satisfaction